

PhD Open Days



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Tech4Good doesn't exist!?

PHD IN ENGINEERING AND MANAGEMENT



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What is the problem?

Tech4Good doesn't exist !?????????????

Yes!

At least **not in peer reviewed academic research**. Surprised?

If you google Tech4Good, you'll find that **social media** give attention to:

- 🔍 **Entrepreneurs** starting / reconvertng businesses to solve social problems using technology
- 🔍 Several **awards**, namely in the UK and the US, reward "tech-for-good innovations"
- 🔍 Popular **hackathons**, usually called "Hack for Good"
- 🔍 The UK's **Nominet Trust funding** Internet-based projects focused on social change
- 🔍 The **Tech Interactive's database** and a **Tech for Global Good** program to inspire problem-solvers to make the world a better place

But if you search scientific research databases, using keywords like

"*technolog* entrepreneur**" and "*social entrepreneur**" you'll find

less than 20 peer-reviewed results

that aim to **theoretically** explain this new phenomenon.

Does this really matter?

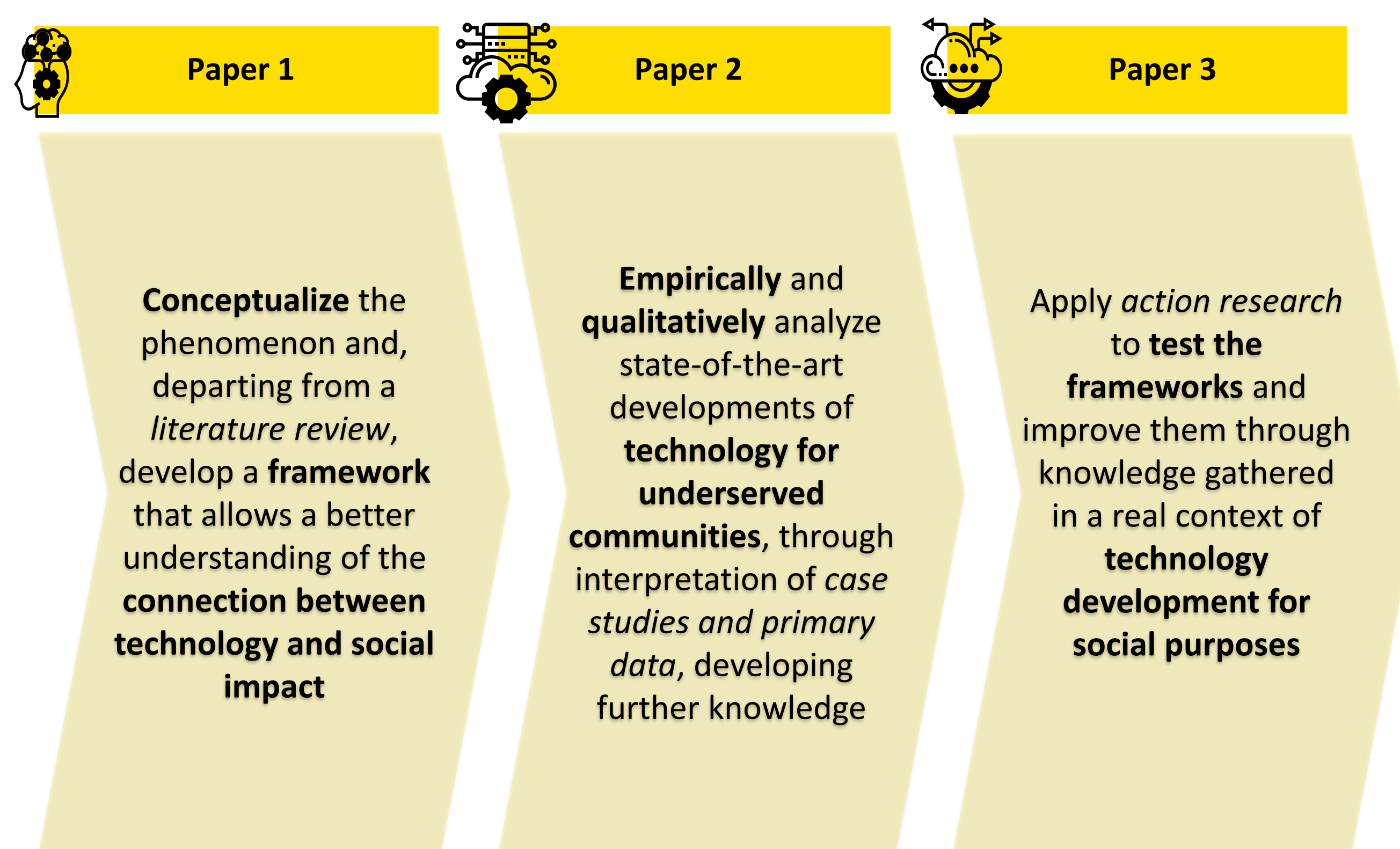
Yes!

Because:

- ✔ **Inequality is growing** both in developing and developed countries, which exacerbates **divisions** and **slows economic and social development**
- +
- ✔ **Technology** plays a significant role in **scaling social impact**, contributing to accelerating the **achievement of the 2030 SDG**

How will this research be conducted?

By performing **3 sequential pieces of research**, this investigation aims to:

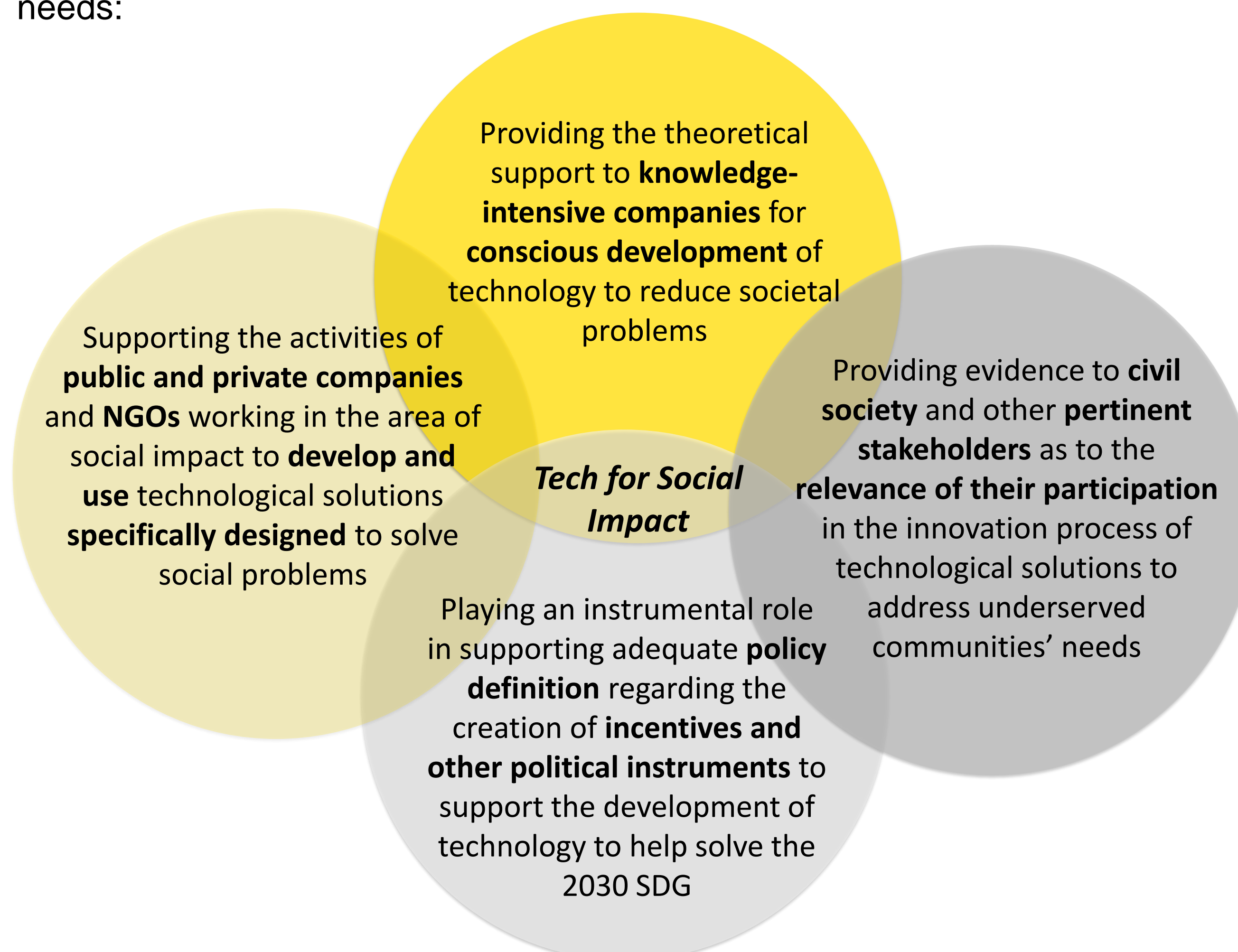


Will this research make a difference?

Yes.

How?

By serving as a **solid ground for future usage of technology** by all stakeholders involved to **deliberately create social impact** addressing social needs:



Contributing to the **advancement of knowledge**, this research will hopefully allow these stakeholders to gain knowledge on

how to deliberately use technology to build a more sustainable and inclusive world.

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