

The world's industrial dynamics is changing at an increasingly fast pace and under increasing uncertainty. Relationships between players keep morphing and readapting to the, sometimes disruptive, new realities. Regardless of which industry value-chain segments companies operate, it is no longer possible to look solely at developments on close related activities. A full holistic approach is required to understand and envision all the possible game-changing events that allow defining a successful strategic positioning. This is particularly true in aeronautics, where identifiable shifts have been occurring over the years, significantly changing the industry supply chain landscape. For example, the establishment of two Embraer factories in Évora brings new opportunities for potential aeronautical suppliers. However, creating and developing the necessary knowledge base to integrate the aeronautical supply chain is not immediate. Understanding this building capacity dynamics implies identifying some of the key issues and stakeholders that may facilitate endogenous growth through aeronautical OEM establishment. Thus, the current research aims at extending the boundaries of knowledge on the changing nature of aeronautical industrial production, by analysing this problematic through different perspectives.